



### Rising Star

#### Criteria and Questions

This award aims to recognise the achievements of individuals that are at the start of their career within the tourism and hospitality industry and who display a passion and enthusiasm and give companies an opportunity to demonstrate the investment they make in their workforce.

#### **Who should enter?**

Self-entry for this category is not permitted. Entries must be submitted on behalf of the individual by a colleague or contact.

This category is aimed at anyone working full-time within the Scottish tourism and hospitality industry who are at the start of their working career as well as those who have made a career change and are new to the industry. The individual will have a natural flair for innovative thinking and entrepreneurial spirit and shows real potential for the future. This category is open to those that have either worked in the industry for less than 5 years OR who are under the age of 30 years old (at time of entry).

#### **Executive Summary (200 words)**

The purpose of the Executive Summary is to give judges a general overview and better understanding of the individual. Although not an exhaustive list, some examples of the type of information judges will be looking for are listed below. **This question is not scored and is for background information only.**

- Current role and responsibilities
- Any relevant past employment or memberships, committee, or board appointments
- Length of time working in the industry
- Any other relevant information

1. **Please provide a specific example(s) of this individual passion and potential within the industry. (200 words)**
2. **What training and development has this individual undertaken to date? How have they and/or their employer invested in their development? (200 words)**
3. **How does this individual demonstrate passion for sustainability, inclusivity, community engagement and responsible practices within their work? (200 words)**
4. **Please tell us what sets this individual apart from their peers. Why do they deserve to win this award? (200 words)**